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ACA News

Opportunities for Arizona Artists

Postmark Deadline: Thursday, October 16, 2003

Guidelines: <http://www.arizonaarts.org/aguide04/>

As part of our long-term effort to recognize and support artists in Arizona, we are now accepting applications for our Artist Projects program. These are open to individual artists in all disciplines for project-related costs that allow the artist(s) increased time to research and develop ideas or new works.

The specific definition of eligible projects is purposely left flexible to respond to artists' ideas, dreams and needs. Ideas might include projects that stretch the artist's work, seek to advance an artform or involve interdisciplinary collaborations with other artists or non-artists. Applicants must propose a project or phase of a project that can be realized with the requested budget and completed within the timeline.

Funds may not be used for costs related to academic research or formal study or expenses incurred in the presentation of final work such as self-publishing, catalogs, exhibition expenses and self-presenting. This program is not meant to support extended periods of study, educational projects or documentation of existing arts projects.

The awards are up to \$5,000 and no match is required. The number of grants awarded is dependent on the amount of funds available. At this time, we expect to allocate \$55,000. You can submit only one application per year and

receive only one artist project award in your lifetime. These are highly competitive grants.

We also remain committed to helping artists improve their skills with Professional Development grants as well. To learn more about these grants, visit our website:

www.arizonaarts.org/aguide04/



*National Arts
and Humanities
Month*

OCTOBER

2003

National Arts and Humanities Month is a coast-to-coast collective celebration of culture in America. Coordinated by Americans for the Arts, it has become the largest annual celebration of the arts and humanities in the nation. From arts center open houses to banners and newspaper articles, communities across the U.S. are reminding their citizens to pay attention to the cultural gems surrounding them. Visit www.americansforthearts.org/services/visibility/nahm.asp for sample proclamations, press releases and many different kinds of event ideas to use in October.

Looking for Answers? Then Look into Our Consultant Services Grants

Is your arts organization facing challenges? Could you use an outside voice to lead your board toward a common vision? Need to redefine your mission? Hoping to figure out a marketing plan? Looking to add diversity to your board and staff? Planning for a new facility? Let the Commission connect you with a consultant through a Consultant Services Grant, available year-round for Arizona non-profit arts organizations.

Since 1991, our Peer Consulting Program has provided short-term affordable and accessible consulting services for the state's non-profit arts organizations and local arts agencies. The Commission has interviewed and selected a group of your peers to act as consultants on a variety of nonprofit areas. On this roster are professionals who have extensive expertise in many areas, including board development, cultural facilities planning, financial management, fundraising, strategic/long-range planning, program development, marketing, public relations, community outreach and more.

A Peer Consultancy often involves an onsite workshop or consultation that focuses on one specific area or issue. They can assist with community cultural assessments for towns, cities and counties to evaluate the cultural

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Arts Commission Staff Openings

Application Postmark Deadline:

Thursday, September 25, 2003

The Arizona Commission on the Arts announces two openings for professional staff: *Expansion Arts Director* and the *Arts Education Programs Director*.

The Commission offers on-going professional development opportunities, along with a flexible and creative working environment. In-state and some out-of-state travel are involved. To read the complete job descriptions, visit our website: www.ArizonaArts.org

To apply, send your cover letter, resume and salary history to Attn. Shelley Cohn at the Arizona Commission on the Arts, 417 West Roosevelt, Phoenix, AZ 85003-1326.

Consultant Services Grants continued from page one.
...resources of a community. Peer Consultants sometimes facilitate public meetings for artists, arts organizations, government officials and board members. In some cases, the Consultant can also produce a written report that summarizes their observations and work and prioritizes recommendations for your organization.

If you are curious about these grants, contact the Arts Commission and speak informally about your ideas and situations. You can learn more about these grants on our website or by calling the Commission at 602/255-5882.

Upcoming Commission Events and Deadlines

Understanding Participation Grants for Organizations

*Postmark Deadline: Thursday,
September 25, 2003*

What motivates people to participate in the arts? Why is one person inclined to give time and money to an arts organization while their best friend isn't interested? What do arts organizations need know and do to connect more deeply with their community? UP grants allow organizations to research an area of participation. Contact Kevin Vaughn-Brubaker at 602/229-8222 to learn more about these grants for organizations or check out the website:

www.arizonaarts.org/up/index.htm#UP%20Grants

Artists Project Grants Applications

Postmark Deadline:

Thursday, October 16, 2003

See the description on the front page and our our website:

www.arizonaarts.org/aguide04/

Southwest Arts Conference

Glendale Civic Center,

Friday, January 30, 2004

Mark the date and make plans to attend our yearly convening of Arizona arts organizations. You can read some introductory information on the last page.

Organization Grant Applications

Postmark Deadline:

Thursday, March 18, 2004

We plan on posting the new *Guide to Grants* guidelines and application forms on our website in November. Non-profit arts organizations, local arts agencies and schools will use these grant applications to apply for funding.



The Corpstein Duplex on Roosevelt: home of the Arizona Commission on the Arts

Staff Farewells

Sadly, we announce that three staff people and a volunteer are leaving the Arizona Commission on the Arts. Although we are a small state agency, we have had very little staff turnover so any change is unusual. We will miss them and thank them all for their dedication and hard work in improving the arts in Arizona.

Cyndi Coon, Education Programs Director, has been with the Commission for almost three years. During her tenure, she has been instrumental in making changes to our education programs and working closely with our Roster artists and local arts agencies. She leaves for an exciting opportunity in the visual arts field.

Installationist **Tony Perez** has worked with our Traveling Exhibition program for six years. He literally drove thousands of miles around the Grand Canyon State to deliver and hang our travelling shows. His son, **Wilson Perez**, also volunteered hundreds of hours to accompany and assist Tony in this work. Both were meticulous, creative and extremely patient in their efforts for Arizona artists. They are proud to say that they never lost a single piece of art in their travels.

For two years, **Toni Robinson**, Expansion Arts Director, has helped develop strong connections with arts organizations in Mexico and with many emerging arts groups around Arizona. She leaves to take a position as a consultant.

State Leaders Honored for Arts Advocacy Work

At the recent 13th annual Business Volunteers for the Arts Awards Breakfast in Phoenix, **Governor Janet Napolitano** received the organization's first-ever special recognition award for her outstanding leadership in preserving public funding for the arts. Napolitano's line-item vetoes resulted in the preservation of the \$7 million balance of ArtShare, the Arizona arts endowment, as well as in the general operating budget of the Arizona Commission on the Arts coming from the General Fund rather than the Heritage Fund.

Senator Carolyn Allen received the "Arts Advocate of the Year" Award. The honor recognizes a business, civic, community or arts leader who has demonstrated exemplary leadership and support of the arts and cultural community. Senator Allen stuck her neck out to support the arts when it mattered most during the recent legislative session.

Allen's unwavering support of the Arizona Commission on the Arts, say-



Scottsdale Cultural Council's Frank Jacobson greets Senator Allen at the Arts Congress 2003 at the State Capitol.

ing its operating budget would be zeroed out "over [her] dead body" was a brave resolution to make.

Other Business Volunteers for the Arts awards included "Large Business Partner of the Year" to **Wells Fargo**, "Small Business Partner of the Year" to **Essence Catering**, "Arts Organization of the Year" to **Free Arts of Arizona**, "Arts Volunteer of the Year" to **Ann R. Ryan**, and "Business Volunteer of the Year" to **Sherry Dudley**.

ISA Receives NEA Award

The National Endowment for the Arts awarded \$150,000 to Arizona State University (on behalf of the Institute for Studies in the Arts) to develop hardware and software to formulate modern dance choreography in collaboration with choreographers Bill T. Jones, Trisha Brown and Bebe Miller.

Tribe Awarded NEH Grant

The White Mountain Apache Tribe received a \$281,755 grant from the National Endowment for the Humanities to support the installation of new interpretive exhibits at Nohwike' Bágowa, the White Mountain Apache Cultural Center and Museum and the Fort Apache Historic Park.

ACD News

I want to tell you about Arizonans for Cultural Development (ACD). At our annual meeting in June, Chris Irish was elected president. At that same time, the board of directors rededicated themselves to the organization. Each board member signed a newly initiated board contract. In it, each person committed to a \$500 contribution, a fundraising goal and a specific committee assignment. Additionally, we have a new executive director Lisle Soukup. She is serving on a one-year contract and we feel lucky to have her.

We remain committed to advocating for state funding of the arts, including the Arizona Commission on the Arts and Artshare. This commitment was demonstrated by the hundreds of emails, letters and phone calls our members generated at the end of this year's legislative budget session - resulting in great successes. There has never been a time when ACD has been more needed. If you've never been an ACD member, please join. If you are a member, please renew. Together we can create an environment where the arts are considered essential.

- Chris Irish, President

For information about ACD, call 602/253-6535 or visit www.azcd.org

A Taste of the Arts

Tuesday, January 20, 2004

This year's "Taste" at the Scottsdale Center for the Arts will offer up an exciting evening of jazz and blues and will give you more time to enjoy tasty culinary treats and beverages while bidding on all sorts of silent auction packages. Tickets are \$50.

Arizona Arts Congress,

Monday, February 9, 2004

We had more than 700 arts advocates on the Capital Lawn last year. Let's make this event even better this year. We're looking for success stories to provide to elected officials from all legislative districts in conjunction with the Arizona Arts Congress. We'd like stories of no more than 500 words from participants, students, etc. who were impacted by an organization, teacher or program funded by public support. Please no letters from organizations or individuals who received grants directly, but rather, from your customers, audience members and students. For more information, contact acdliste@qwest.net

ACA Convenings

SOUTHWEST ARTS
CONFERENCE 2004
Friday, January 30, 2004
Glendale Civic Center

"Creating Our Cases for the Public Value of the Arts"

What are the stories we all can share about the impact our arts programs have on individuals, school communities and neighborhoods?

What are the clear and specific public benefits that the arts provide? How can we make the case for why investment in the arts is vital?

Corporate, foundation, government and private philanthropy is being reduced, and many individual donors are more conservative in their giving. Earned income is becoming more and more unpredictable and expensive to generate. As arts organizations in large and small communities are being impacted by major changes in public funding and their spillover effects, it becomes even more important for us all to be articulate in expressing the value of the arts to the quality of life in our communities.

The 2004 Southwest Arts Conference will engage us all in understanding and beginning to answer these questions. We will learn how to tell our stories well and how to hear others' stories about what is important and why.

We have listened closely to your feedback and what you asked for in the conference, we plan to deliver:

- Ways to create your cases for the public value of the arts, and communicate those cases to our "authorizers" - the individuals and institutions that have the power to determine our resources
- A series of themes or 'tracks' which you may follow throughout the day, or move between: Stories of supporters, stories of making artistic decisions, and stories of community dialogue
- We are planning to have a keynote speech which provides national context and local connection, from a speaker who is renowned for his work in arts advocacy and researching arts participation: Ben Cameron, executive director of Theatre Communications Group, the national theatre service organization

Arizona Commission on the Arts *the state arts agency*

Through public support of the arts, the Commission works on behalf of the people of Arizona linking the arts and communities. The Arizona Commission on the Arts provides services and funding to help make the connection between artists and communities vital and of lasting value.

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This document is available in an alternative format by contacting the Arts Commission at 602/255-5882.

Announcements about non-Commission-sponsored activities and opportunities are provided as a service. Questions about accessibility or alternative format should be directed to the designated contact.



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